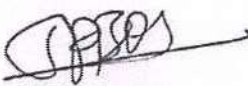


**S. S. P. Mandal's**  
**Chandamal Tarachand Bora College, Shirur**  
**Department of B.Voc. (Retail Management)**  
**Report of Guest Lecture**

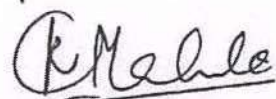
The Department of B.Voc. Retail Management has organized online guest lecture on 11<sup>th</sup> November, 2020 at 11:00 am of Prof. Dr. Vinit Rokade (Head, Department of Commerce, SNBP College, Pune) on 'Importance of Retail Management and Job Opportunities'. The introductory speech was given by C of the coordinator of B.Voc. department Prof. S. P. Borse. During his introductory speech he highlighted about various departmental activities. After that respected Principal Dr. K. C. Mohite Sir expressed thoughts on how one should be passionate about making their ideas work in starting the Business or to start own retail shop. Dr. Rokade expressed his thoughts. First of all he congratulates the college for conducting different activities. He also mentions that C. T. Bora College is one of the leading colleges in organizing innovative activities.

Thereafter, He guided our students on how to run the retail business and how to start your own retail business. Dr. Rokade also shared story of India's largest retail store D-mart (Avenue Supermarket) and job opportunities in retail sector. After that Prof. Arun Divate expressed vote of thanks of this program. Total 57 students were participated in the same.

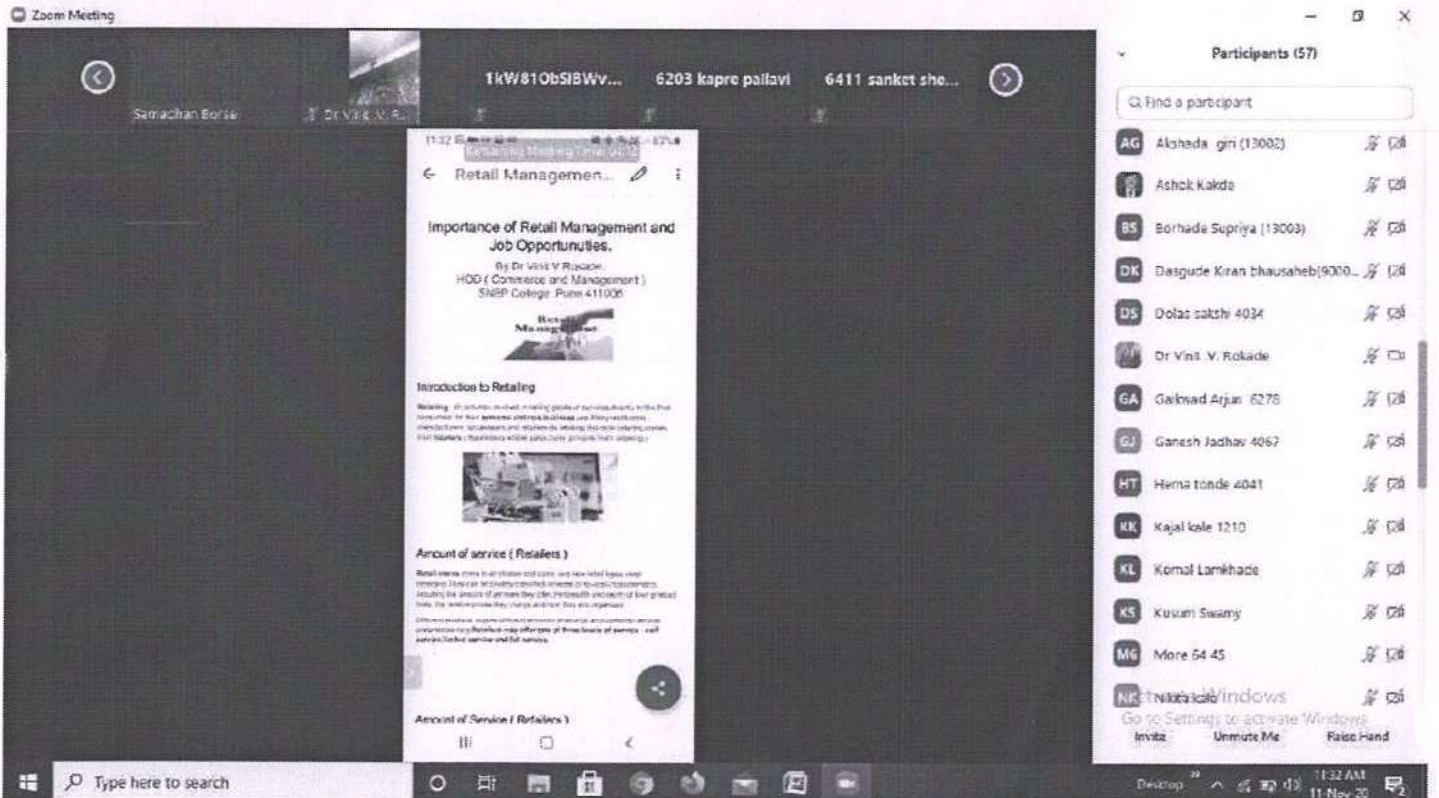
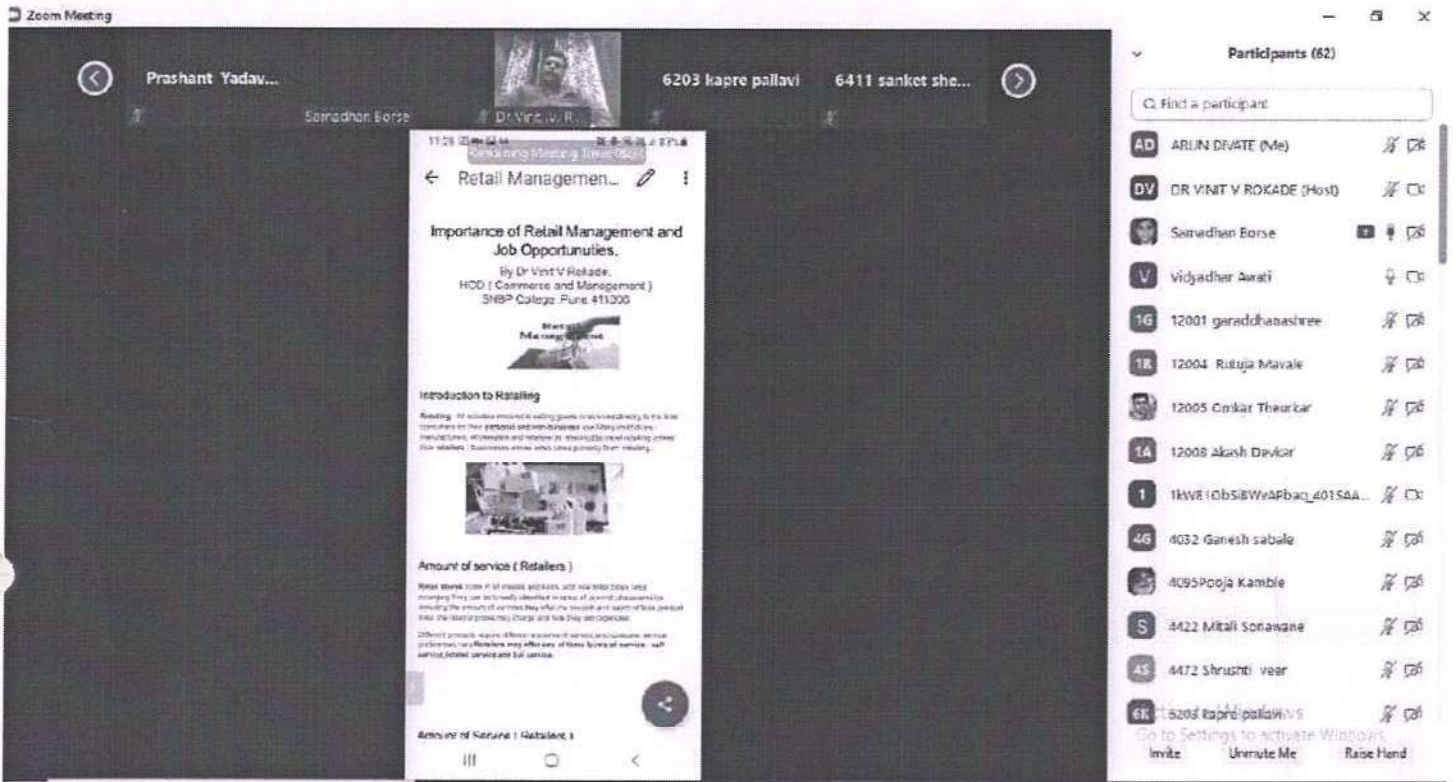


  
**Dr. S.P. Borse**  
Coordinator



  
**Dr. K. C. Mohite**  
**Principal**  
**C. T. Bora College**  
Shirur, (Dist. Pune)

# Photograph



Screenshot of the Workshop.



Zoom Meeting

6203 kapre pallavi 6411 sanket she... 12001 garaddha...

Samadhan Borse Dr. Vinay V.R.

11:02 AM Remaining Meeting Time: 02:14

### Retail Management

**Amount of Service (Retailers)**

Small service retailers serve customers who are willing to pay for the best quality products and services. They are usually located in high-traffic areas and offer a wide range of products and services. They are usually located in high-traffic areas and offer a wide range of products and services.

**Major Store Retailer Types**

- 1. Specialty Stores:** These stores specialize in selling a specific product or service. Examples include clothing stores, electronics stores, and bookstores.
- 2. Department Stores:** These stores offer a wide range of products and services, including clothing, electronics, and home goods. Examples include Macy's, J.C. Penney, and Sears.
- 3. Supermarkets:** These stores offer a wide range of products, including groceries, household goods, and electronics. Examples include Walmart, Kroger, and Target.

Participants (53)

Find a participant

- PJ Payal Jandev 4004
- PY Prashant Yadav (90013)
- PRATIK BANSAL
- PD Pratiksha Dasgude
- Rahul Patil
- RA rajshri anande 0210
- Rutuja Shelar 405
- ST Shaikh Tarannum 4027
- SS Shradha Sarode(13004)
- SG Shreyash Gunavare
- S Suresh Shinde
- M Suyash Mavale 4936
- Vidya Chore
- V Vishal Shinde 90018

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11:34 AM 11-Nov-20

Zoom Meeting

6203 kapre pallavi 6411 sanket she...

Samadhan Borse Dr. Vinay V.R. Ganesh ZWIKI

11:04 AM Remaining Meeting Time: 02:14

### Retail Management

**Amount of Service (Retailers)**

Small service retailers serve customers who are willing to pay for the best quality products and services. They are usually located in high-traffic areas and offer a wide range of products and services. They are usually located in high-traffic areas and offer a wide range of products and services.

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Participants (51)

Find a participant

- PY Prashant Yadav (90013)
- PRATIK BANSAL
- PD Pratiksha Dasgude
- Rahul Patil
- RA rajshri anande 6310
- Rutuja Shelar 6405
- ST Shaikh Tarannum 4027
- SS Shradha Sarode(13004)
- SG Shreyash Gunavare
- S Suresh Shinde
- Vidya Chore
- V Vishal Shinde 90018
- Samadhan Borse
- RISHI PADWAL

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11:34 AM 11-Nov-20

Screenshot of the Workshop.

